

clinthendricks

✉ me@clinthendricks.co.za

CREATIVE PRODUCER

employment

current	Creative Producer Independent
2016 - 2019	Creative Director MPULL Martech Agency
duties	Ideation, Content, New Business, Team Management, Client Relationship Management, Pricing and Supplier Management
2013 - 2016	Creative Group Head Quirk Cape Town
duties	Manage a team of writers, designers and content strategists to produce work that is on brand, on spec and on budget.
2012 - 2013	Senior Digital Designer Prezence Digital
duties	Crafting UX wireframes, UI design and mentoring junior design members.
2011 - 2012	Head of Design Purplecow Communications
duties	Design of websites, mobisites, social media platforms, apps, rich media banners and RIA widgets. Oversee all design output of the studio.
2008 - 2011	Senior Designer Apurimac Media (Yahoo SA - Sizemek)
duties	Creation of rich media banners, online advertising and web design.
2003 - 2008	Designer Ogilvy Cape Town
duties	Design of brochures, posters, logos, packaging and brand collateral.

education

City Varsity
Graphic and Web Design
Red & Yellow
Digital Marketing
User Experience Design
Creative Copywriting
Certifications
Creative Suite CC 2015
Google DFP, DFA & Studio
Conversion Optimisation

professional skills

	Average	Good	Skilled
Creative Ideation	●	●	●
UI Design	●	●	●
User Experience	●	●	●
Martech	●	●	●
Copywriting	●	●	●
Communication	●	●	●
Time Management	●	●	●

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references

- #1 **Conn Bertish**
Executive Creative Director Cancer Dojo
083 556 6668

- #2 **Shireen Solomon**
General Manager Maven Agency
084 436 4905

- #3 **Denvor Daniels**
Vodacom Digital Advertising Specialist
072 025 6540